

## P4G: 2022 Call for Partnerships

P4G – Partnering for Green Growth and the Global Goals 2030 – is currently accepting applications for innovative multistakeholder partnerships who are implementing solutions for green and inclusive growth. [Apply by March 11](#) to be eligible for the first round of funding in 2022.

### About P4G

P4G is a global platform accelerating pioneering green partnerships to build sustainable and resilient economies. P4G bridges the gap between development and investment to deliver inclusive, transformative solutions to meet the Sustainable Development Goals and the Paris Climate Agreement.

P4G mobilizes a global ecosystem of 12 country partners and 5 organizational partners to catalyze investments and create an enabling market environment for more than 70 partnerships working in five SDG areas: food and agriculture, water, energy, cities and circular economy.

### The P4G Way

P4G provides partnerships with catalytic grant funding between \$100,000 - \$1,000,000 and aligns partnerships with SDG and climate action priorities in partner countries. It provides strategic acceleration and commercial advisory to help partnerships become investable models. It scales and shares partnership lessons globally through its extended ecosystem and biennial P4G Summits.



### What We're Looking For

To maximize impact, P4G seeks green solutions with a strong commercial focus and business plan, as well as an emphasis on policy recommendations and regulatory reform. High-performing P4G partnerships are directly aligned with the national priorities of countries they're implementing in and involve local partners with in-country presence and knowledge.

### Eligibility Criteria

Applicants must meet all five eligibility criteria to be considered for evaluation.

<b>1. SDG Impact</b>	Must target significant impact on one or more of P4G's five SDGs (SDG 2, 6, 7, 11, 12)
<b>2. Start-up or Scale-up Phase</b>	Not research or idea stage
<b>3. Country Focus</b>	Partnership activities must be implemented in one or more P4G country partners eligible for support
<b>4. Partners</b>	Must include at least one commercial and one non-commercial partner

<b>5. Innovative</b>	Significantly deviates from what has been done before, with ability to be a “game changer” in the sector
<b>6. Path to Commercial Viability</b>	Potential for future returns on investment

### Evaluation Criteria

Eligible partnerships will be evaluated and ranked on the following criteria.

<b>1. Business Plan</b>	Credible business plan with significant potential to attract investment to <b>replicate or scale</b> and <b>achieve financial sustainability</b>
<b>2. Market Understanding</b>	Clearly demonstrated <b>understanding of the enabling environment</b> and market/system fundamentals
<b>3. SDG Impact</b>	<b>Magnitude of potential transformative impact</b> on SDGs and climate goals
<b>4. P4G Alignment</b>	Partnership aligns with relevant national priorities, and P4G’s <b>network and non-financial support</b> are likely to significantly amplify or accelerate impact
<b>5. Leadership Team and Experience</b>	Ability to <b>deliver results</b> and having the right team and partners engaged
<b>6. Workplan and Goals*</b>	<b>Proposal components</b> are strong and likely to be able to deliver the impact
<b>7. Risk*</b>	Risk assessment is robust and risk <b>mitigation plan</b> provides assurance that risks are manageable

\*Denotes submissions at the draft proposal stage and not required for the initial concept note application.

### Next Steps



### Submission Instructions

- Review the [full application guidelines](#) and criteria on P4G’s website at [www.p4gpartnerships.org](http://www.p4gpartnerships.org)
- Read examples of P4G partnerships and themes on P4G’s website for a deeper understanding of existing models and gaps. Reach out to [info@p4gpartnerships.org](mailto:info@p4gpartnerships.org) with any questions.
- Submit the application via the online form [by March 11](#).

### Stay Informed

- Follow P4G on [LinkedIn](#), [Facebook](#) and [Twitter](#) for updates on the call and news about innovative and successful partnership models
- [Subscribe to the P4G newsletter](#) for the latest news on the call for partnerships